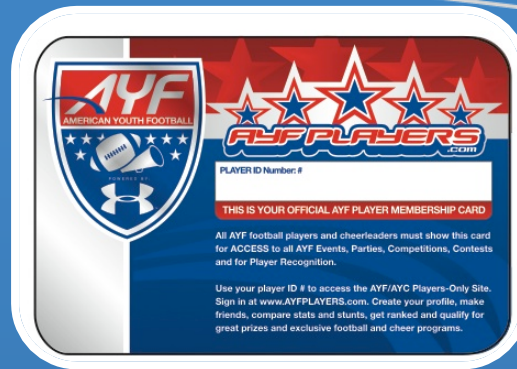


Membership Card Benefits:

- Provide access/admission to special events, games, and tournaments
- Provide access to join ayfplayers.com and keep kids safe online while providing them with the benefits of membership in AYF/AYC
- Stat and ranking program in AYFplayers.com will provide eligibility for all-star selection and athletic scholarships
- The Players ID numbers will be referenced to issue academic scholarships and other individual recognition programs and awards
- Cardholders will be eligible to receive discounts, free gifts and special promotions from AYF and its partners



The Membership Card Program:

The Player Membership Cards will be distributed to each rostered AYF and AYC athlete to act as their official membership card.

Each card has a unique player ID number. This player ID number will become associated with the players when they use this number to join the www.ayfplayers.com site. Once the player has joined AYFplayers.com, they will become eligible for programs awarding gifts and scholarships.

Cards will be sent to the organizations head administrators who will be responsible for distributing the cards to their teams and their youth athletes.



Member
Access to
Special Events &
Special Offers

Youth initiatives, contests, awards will be listed, updated and run at AYFPlayers.com

Information on special events, retail or special product offers will be posted in the monthly E-Huddle newsletter Subscribe at americanyouthfootball.com

Find Current offers at www.americanyouthfootball.com/player_cards.asp

***“Player Membership Cards
Pass on the benefits of
membership in AYF/AYC leagues
to youth participants while
keeping them safe online”***

More Information, including detailed flyers for League Administrators & Guardians can be found at americanyouthfootball.com/player_cards.asp

Questions? Email Us: Ebray@americanyouthfootball.com

AYFPlayers.com

A Private 'youth-only' Social Network



Goals of AYFplayers.com

Create a protected, safe and wholesome social environment for AYF & AYC athletes to play online

Provide opportunities and access for athletes to benefit from the great programs that are available to them through their membership in AYF/AYC

"Players can win academic and athletic training Scholarships"



AYFPLAYERS.com is a private, password protected, social networking site. The site can *only* be accessed by AYF and AYC players who have been given a membership card by their team/league. The unique player ID number found on the cards will allow one player to join ayfplayers.com. The site is 'youth-only' to protect kids from online predators. Adults will not be permitted access to the social network, but if any parent or coach has concerns as to a particular user, AYF will provide up to the minute screen-shots of player profiles and recent activity.

The site will bring together like-minded boys and girls, ages 5-16 with football, cheer, dance and academics being the common theme. On-line contests will encourage positive behavior, athletic and academic improvement and motivate responsibility by allowing the athlete to compete for both athletic and academic scholarships, all-star selection and other recognition programs and awards. Athletes will be able to make friends, watch highlights, post statistics, be ranked, and share cheers and routines. Top athletes, teachers, coaches and trainers will give tips on practice, health, fitness, safety and studying.

This site is wholly owned and operated by AYF (501 c3). As per your leagues 'Terms of Service Agreement' with American Youth Football Inc. AYF will protect and value your privacy. Any personal information collected will be stored in a private, secure database. No personal information will be shared with any third party. For more on the site Privacy see www.ayfplayers.com. The site also has advanced language controls and photo and videos uploads are previewed and censored by AYF staff prior to posting.